



## Graphic Designer & Brand Specialist

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## awards

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- + 2023 Communication Arts Design Award
- + 8 logos selected for LogoLounge book 14
- + 2023 GDUSA American Package Design Award
- + 2023, 2022, 2021 Logo Wave Awards
- + 8 logos published in LogoLounge book 13
- + 2021 Communicator Award (Typography)
- + 2020 GDUSA American Graphic Design Award (Brand Design)
- + 2020 Communicator Award (Logo Design)
- + 2020 Davey Award (Logo Design)

## courses

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### Dribbble Workshops ▪ 2023

Full Day of Workshops  
with Aaron Draplin

DDC Shortcuts & Optimizations;  
Design a Logo the DDC Way.

### Domestika ▪ 2023

Logo Design: From Concept  
to Presentation

A course by Sagi Haviv, partner at  
Chermayeff & Geismar & Haviv.

### Contino Workshop ▪ 2020

The Complete Guide to  
Custom Lettering

A course on hand lettering developed  
by designer Jon Contino.

## work experience

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October 2023 to Present | **Gardner Design** | Wichita, Kansas

Graphic Designer

May 2019 to October 2023 | **Tyler Frisbee Design** | Clifton Park, New York

Freelance Logo Designer and Brand Specialist

- ↳ Crafting timeless, beautiful trademarks and building impactful visual identities.

September 2021 to April 2023 | **Trampoline Design** | Glens Falls, New York

Graphic Designer

- ↳ Led brand development, designed logos, and crafted timeless and effective visual identities for a variety of clients ranging from small businesses to large companies.
- ↳ Designed promotional collateral for both print and digital marketing campaigns.
- ↳ Developed social media strategy and graphics for corporate clients.
- ↳ Designed wayfinding signage systems and comprehensive brand identity guidelines.

May 2019 to September 2021 | **Black Dog Designs LLC** | Glens Falls, New York

Graphic Designer & Web Developer

- ↳ Developed brand identities and designed logos for a diverse array of clients.
- ↳ Crafted promotional assets from print marketing materials to social media content, websites, motion graphics, and video.
- ↳ Designed packaging for clients in the cannabis, food, and beverage industries.
- ↳ Provided art direction and critique to interns, photographers, and developers.
- ↳ Managed relationships and maintained communications with key clients.

July to August 2018 | **Overit Media** | Albany, New York

Graphic Design Intern

January to May 2017 | **Hudson Valley Community College** | Troy, New York

Digital Media Tutor

## education

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**The Sage Colleges** | Albany, New York

BFA, Graphic & Media Design ▪ 2019

### Academic Honors

- ↳ Graduated Magna Cum Laude
- ↳ Dean's List—Fall 2017, Spring and Fall 2018, Spring 2019

### Club Activities

- ↳ Designer for the "Lost in Art" college art club, Fall 2018–Spring 2019
- ↳ Member of the Vernacular book production club, Spring 2019

**Hudson Valley Community College** | Troy, New York

AS, Digital Media ▪ 2017

### Academic Honors

- ↳ President's List—Fall 2015, Spring and Fall 2016, Spring 2017
- ↳ Academic Excellence & Outstanding Service in Digital Media Award